

Reach conscious consumers & drive impact – at no cost.

Dopaya connects your brand with Millennials and Gen Z customers who care about impact.

By offering exclusive perks to donors we help you creating brand affinity, loyalty, and real impact at zero paid marketing cost.

Brand Challenges

Rising Costs, Declining Returns

Paid marketing is expensive, but engagement is dropping. Brands spend more, yet conversion rates stay low.

Hard to Reach Conscious Consumers

Gen Z & Millennials demand authenticity. Traditional ads don't build trust or long-term connections.

Short-Term Engagement, No Loyalty

Discounts bring quick sales but no loyalty. Brands struggle to retain customers without constant spending.

Why Join?



Engage the Right Audience

Tap into the growing Millennial & Gen Z audience that values purpose-driven brands.



Zero-Cost Brand Exposure

Join the platform at no cost – no setup fees, no ad spend, just pure brand exposure.



Boost Your Brand's Purpose

Consumers associate your brand with real impact, increasing long-term engagement.

How it works?

1

Donors give to selected social startups.

Purpose-driven consumers donate to high-impact causes which have proven impact.

2

Donors unlock brand rewards for their giving.

Your brand offers vouchers, discounts, or freebies – for donors as a thank-you.

3

Your brand gains exposure & builds loyalty – no ad spend

You get organic brand visibility among engaged, values-driven consumers.

Are you a Consumer Brand looking to reach conscious customers efficiently?

Join us!

[Apply to our platform](#)



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